

# Aberdeen Standard Investments benefits from increased efficiency through adoption of unified operating model

COPENHAGEN, DENMARK



## About

**BUSINESS HQ:**  
London, England

**WEBSITE:**  
[aberdeenstandard.com](http://aberdeenstandard.com)

**FOUNDED IN:**  
1983

**ARGUS SOLUTION USED:**  
[ARGUS Taliance \(AT\)](#)

Aberdeen Standard Investments is a full-service, pure-play asset management group, focused on meeting the worldwide investment needs of institutions, private investors and the advisers who serve them.

Aberdeen Standard Investments operates in 25 countries, managing investments across the full spectrum of asset classes and geographic markets – including equities, fixed income, property and alternative assets.

## Business challenges

Aberdeen Standard Investments was looking for a better way to manage their business and operational risk that would allow improved business planning and reporting processes from asset to investor level.

They were mainly using spreadsheets, which involved a high level of manual data processing, leading to increased risk of human error and difficulty auditing.

They had no central platform for future growth, and found that collecting and verifying data internally was difficult and unreliable.

# ARGUS Taliance provides increased accuracy and speed

Aberdeen Standard Investments benefits from improved decision-making processes.

## The solution

- Standardised, consistent operating model and a common understanding of key metrics and measures were used to make better investment decisions

## The benefits

- ARGUS Taliance allows Aberdeen to centrally gather and unify data across all European regions, while mitigating risk of manual data manipulation through automated model population and report generation
- Better assess assets that fit a fund's criteria, while understanding the impact of different scenarios on the performance of the fund using a bottom-up approach
- Designer (re-branded from GlobalFund) generates reports from single credible golden data source which created a standardised process for the collection, validation and maintenance of data
- Ensure clear segregation between data owners and data users while gaining enhanced operational controls for user access, data governance and compliance, including pre-trade compliance checking and fund adherence

“ARGUS Taliance has given us a platform to underpin the efficient scaling of our business. The implementation has driven the adoption of a unified operating model, a centralised calculation engine and a common repository of data for analytics and client reporting.

As a result of improved data quality and timeliness, our investment professionals now have more time to concentrate on value add activities for our customers.”

– Alex Bray, Head of Alternative and Property Systems, Aberdeen Standard Investment



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