

# Shape the next generation of your CRE software and solutions

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Join ARGUS Innovators, a core group of industry professionals collaborating with the ARGUS product team to develop software that meets your needs. You've got great ideas—and we want to implement them.

## **KEY BENEFITS**

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- ✓ Shape the future of the products and services you use
- ✓ Get the inside scoop
- ✓ Strengthen your product team relationships
- ✓ Build your CRE network

# Why join ARGUS Innovators?

## Shape the future of products and services

- As our go-to group for user feedback and input, the ARGUS Innovators directly influence the present and future of ARGUS products
- As we brainstorm and develop potential products, apps, and services, ARGUS Innovators members form the foundation of all ARGUS product research projects
- Your feedback has a direct impact on the prioritization of product features and integrations that pertain to you
- Participate through research interviews, surveys, and more

## Get the inside scoop

- ARGUS Innovators members get early access to pre-release tools and services — even before beta or private launches
- Have visibility into what's coming down the product pipeline before others in the industry
- Strengthen your product team relationships
- Interact regularly with our product managers and product team as an essential part of the product development process
- Get the opportunity to attend meet-and-greets with product managers and other members of the product team, as well as customer appreciation and educational events coordinated exclusively for ARGUS Innovators members

## Build your CRE network

- Whether you're an underwriter, VP of acquisitions, or anywhere on the CRE spectrum, you'll find value here
- We're creating community resources such as forums and newsletters for you to connect with each other and share tips, tricks, and best practices — or just to swap CRE stories
- As an ARGUS Innovators member, you'll receive exclusive invites and discount codes to Altus Group meetings and events, including ARGUS Connect



Email us to learn more  
or get started.

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